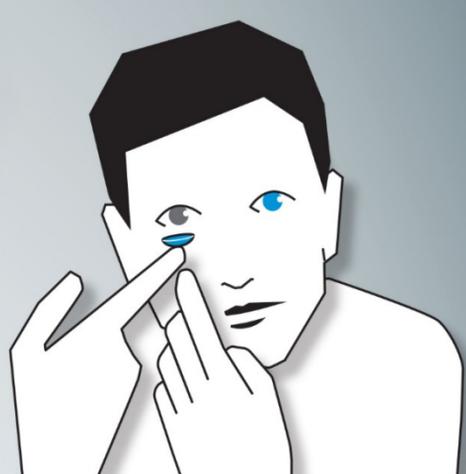
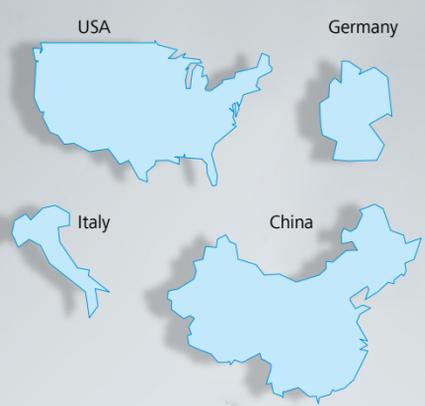


Facts & Figures

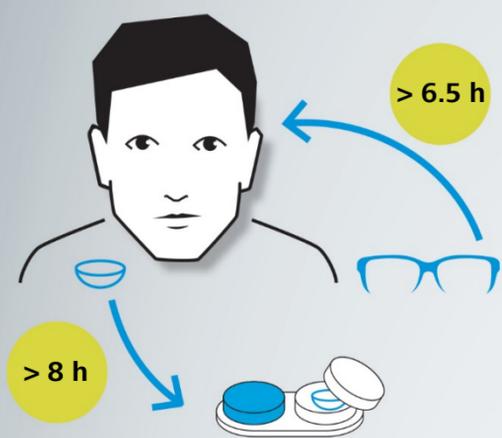
An international survey of contact lens wearers shows that they wear...



... their glasses on average more than 6.5 hours per day, ...

... especially when using digital media, ...

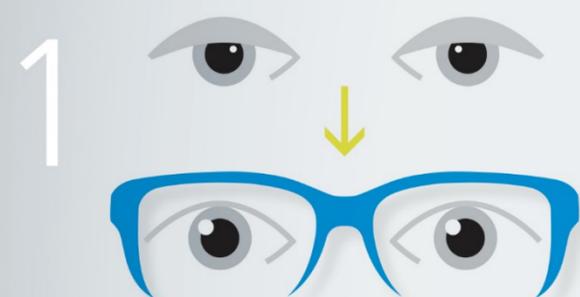
... and in the evenings.



Source: Global ZEISS survey of 2,400 contact lens wearers and 40 eye care professionals in USA, Germany, China and Italy, 2015.

That's why...

... contact lens wearers need spectacle glasses that ...



... help tired eyes to refresh after contact lens wearing time.



... help to prevent further digital eye strain.

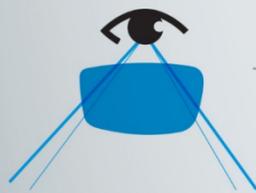


... ensure a sharp and natural vision.

Solution

ZEISS EnergizeMe spectacle lenses specially developed for contact lens wearers

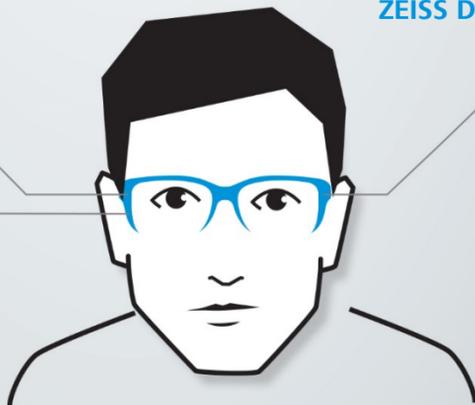
ZEISS EnergizeMe Design



ZEISS Digital Inside Technology

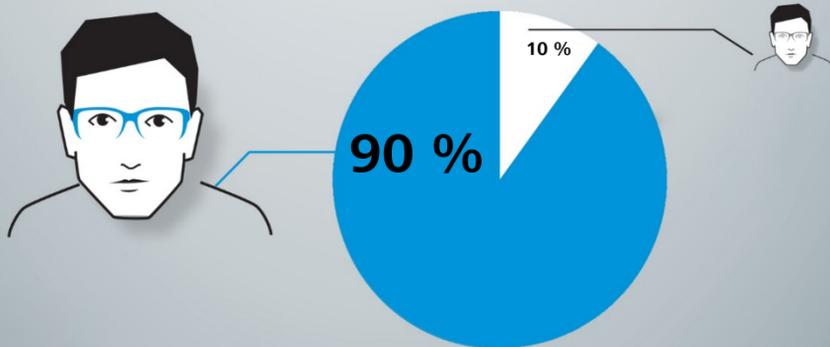


ZEISS DuraVision BlueProtect

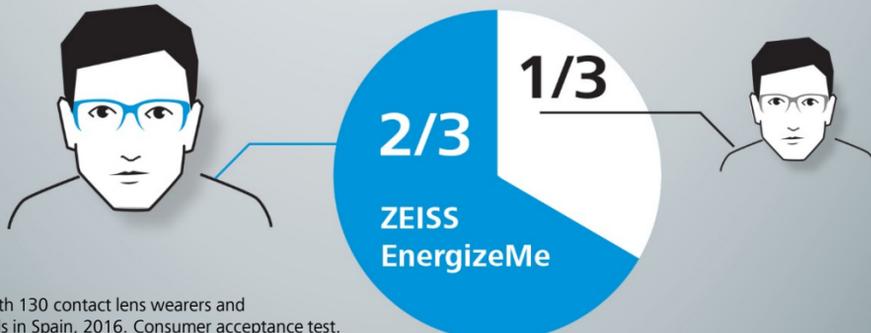


Result

Nine out of ten wearer trial participants feel a **reduction in digital eye strain**.



Almost two out of three participants prefer **ZEISS EnergizeMe** to other eyeglass lenses.



Source: ZEISS external wearer trial with 130 contact lens wearers and 14 independent eye care professionals in Spain, 2016. Consumer acceptance test.

