



Press Release

ZEISS Academy Vision Care awarded for excellence in learning

The Vision Care business group won the Silver Award 2015 in the Category "Creating an Extended Enterprise Learning Program"

Aalen, September 17th, 2015- - -

The Brandon Hall Group HCM Excellence Awards Program is one of the most prestigious awards program in the industry. The HCM research and advisory services firm yearly awards organizations that have successfully deployed learning programs and delivered measurable results. This year the "ZEISS Academy Vision Care" was awarded with the Silver Award in the category "Creating an Extended Enterprise Learning Program". The Excellence Awards winners will be honored at Brandon Hall Group's HCM Excellence Conference January 2016.

The ZEISS Academy Vision Care is the international training program of the ZEISS Vision Care business group which is designed to educate customers as well as employees worldwide. The internal training is available in more than 40 countries and up to nine languages, the external customer training can already be accessed in 22 countries. To be able to provide its training all over the world, 24 hours 7 days a week, ZEISS uses the IMC AG's Learning Suite as its Learning Management System.

Interactive and entertaining training content with practical relevance for the learners is offered in the fields of optical science, products, and sales & communication skills. Besides online training, the ZEISS Academy focusses on blended learning concepts that offer in-shop training exercises for eye care professionals and optometrists in addition to eLearning modules. More than ten hours of online learning content is available.

To explore the English version of the ZEISS Academy Vision Care and teaser courses please go to www.zeiss.com/training - and use *ZEISS2015* as ID during registration.

Press contact

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ZEISS

ZEISS is an internationally leading technology enterprise operating in the optics and optoelectronics industries. ZEISS develops and distributes lithography optics, measuring technology, microscopes, medical technology, eyeglass lenses, camera and cine lenses, binoculars and planetarium technology. With its solutions, the company constantly advances the world of optics and helps shape technological progress. The company is divided up into the six business groups Industrial Metrology, Microscopy, Medical Technology, Vision Care, Consumer Optics and Semiconductor Manufacturing Technology. ZEISS is represented in over 40 countries – with around 30 production sites, over 50 sales and service locations and about 25 research and development facilities. In fiscal year 2013/14 the company generated revenue approximating 4.3 billion euros with just under 25,000 employees. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. Carl Zeiss AG is the strategic management holding company that manages the ZEISS Group. The company is wholly owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation). Further information at www.zeiss.com

Vision Care

As one of the world's leading manufacturers, the Vision Care business group combines ophthalmic expertise and solutions with an international brand. The business group develops and produces instruments and offerings for the entire eyeglass value chain. In fiscal year 2013/14 the business group generated revenue of 761 million euros with around 8,300 employees.