



## Press Release

### ZEISS Collaborates with STEPPER

**One of The Worlds Most Advanced Lens Brand Now Available As The Finest Quality, Best Fitting Frames.**

Aalen, 7<sup>th</sup> of January 2015 - - - ZEISS and STEPPER EYEWEAR have signed a license agreement that allows STEPPER the exclusive use of the ZEISS trademark for manufacturing and worldwide distribution of optical frames, sunglasses and accessories.

"ZEISS enters into partnerships when they strengthen our market position. And this is the case with STEPPER," says Sven Hermann, the Member of the Management Board of Carl Zeiss Vision International responsible for marketing. "All ZEISS models share a modern, international design, extremely high-quality materials such as titanium and feature outstanding comfort and fit," comments Hans Stepper, STEPPER EYEWEAR.

STEPPER EYEWEAR LIMITED is an international frame design, manufacture and distribution company renowned for its innovative quality ophthalmic frames with excellent comfort and fit qualities. The company will distribute premium ZEISS optical frames, sunglasses and accessories to more than 50 countries. The first ZEISS Collection of Titanium and TX5 frames will be presented at OPTI 2015 in Munich at the STEPPER Booth in Hall C2, #302.

ZEISS will be present at OPTI 2015 in Hall C3, #321

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### **ZEISS**

ZEISS is an international leader in the fields of optics and optoelectronics. The about 25,000 employees of ZEISS generated revenue of about 4.3 billion euros in fiscal year 2013/14. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. ZEISS has been contributing to technological progress for more than 160 years. ZEISS develops and produces solutions for the semiconductor, automotive and mechanical engineering industries, biomedical research and medical technology, as well as eyeglass lenses, camera and cine lenses, binoculars and planetariums. ZEISS is present in over 40 countries around the globe with more than 40 production facilities, around 50 sales and service locations and over 20 research and development sites. Carl Zeiss AG is fully owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

### **Vision Care**

The Vision Care business group of ZEISS is the one of the world's leading manufacturers combining ophthalmic expertise and solutions with an international brand. The business group develops and produces instruments and offerings for the entire eyeglass value chain. In fiscal year 2013/14 the business group generated revenue of 761 million euros with around 8,300 employees. The Vision Care business group is represented by Carl Zeiss Vision International GmbH. The Management Board comprises Dr. Raymund Heinen (CEO), Manfred Klingel (COO), Ulrich Krauss (CSO) and Sven Herrmann (CFO).